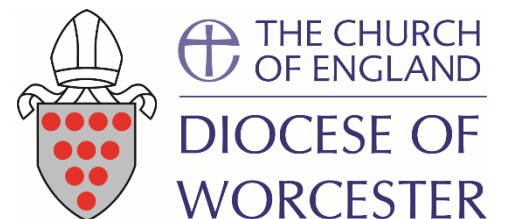


# Practical solutions for being a digital church

The Diocese of Worcester Church Buildings & Communications teams



# Simple can work well

- Often a smart phone is all you need.
- Invest in a tripod with a smart phone cradle.
- Think about the best camera angle for those watching.
- Where are your followers? Facebook/ YouTube/ Twitter/ Zoom
- To live-stream requires a strong mobile signal or WiFi

# Simple can work well

- A case study...

Live-streaming with a smart phone in Worcester Cathedral

# If you want to take the next step

- Using two or more cameras
- OBS (Open Broadcaster Software)
- Consider using a vision mixer
- Think about sound quality for those online
- External companies who can help with more permanent setups

# If you want to take the next step

- A case study...

Paul Lawlor, Vicar of St Stephen's Church in Redditch

# The importance of thinking digitally

- Live-streaming isn't always the best option
- Shorter content often works best with online
- What audience are you trying to reach?
- Could you work with others to offer people choice?
- Other social media – TikTok for mission?

# The importance of thinking digitally

- A case study...

Laura Betson, Vicar in the Kidderminster West Team

# Permission for a permanent digital presence

- Installing WiFi/ cameras in church
- Who is appearing on screen?
- Make sure you have the right licences – talk to CCLI